



B r i n g i n g   C o n c e p t s   t o   R e a l i t y

**Oryx Development Corporation**

“The development of communities based on family values and excellent lifestyle facilities while optimizing land use, maintaining environmental sensitivity and maximizing shareholder’s return”

# Our Mission





# Our Objectives

The development of communities with spectacular homes surrounded by green space, world-class sporting facilities, exceptional health and beauty complexes and notable championship golf courses.

To provide an environment where socially active residents and leisure guests come together to celebrate the best that life has to offer.

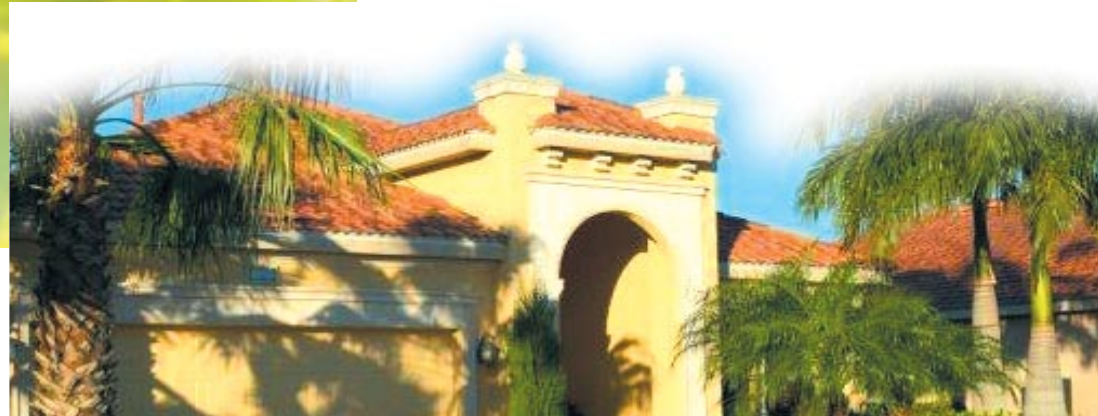
Oryx Development Corporation is a versatile, resourceful and multifaceted company specializing in developing communities of all sizes. We provide turnkey projects from concepts to reality and have been successful in the development of capital investments of as little as \$5 million to over \$200 million dollars.

Oryx not only launches start up projects but has been successful in refocusing existing development projects that have not met investor expectations.

Our primary goal is to identify opportunities for investors and to develop these opportunities together. We deliver projects defined to investor needs and develop them to optimize investor returns. In this regard our experience is multinational and opportunities can and have been globally positioned.

What Oryx  
does and  
what Oryx  
delivers





# Innovative Thinking

For today's builders and developers success is achieved through innovative thinking relating to the essential processes of community planning, product design, marketing, sales and construction. Oryx Development Corporation is an expert in developing meaningful programs, actionable advice and monitoring results. Most importantly, Oryx provides a third-party objectivity that is difficult to maintain in-house. Our success is achieved because the smallest of details are anticipated.



# Development Specialists

As development specialists Oryx deals with product design, marketing, merchandising and customer service issues, and formulates decisions based upon intelligent information and experienced judgment. Our collective experiences ensure that the potential of any project is maximized.

Oryx, identifies shortcomings, locates barriers and articulates concerns real or perceived. How we overcome these issues is the result of years of in-depth experience, which enables us to tackle the most sensitive and cumbersome of problems.

This results in simple, intelligent answers and creative solutions for routine tasks as well as complex challenges. The scope of our assistance is extensive and tailored specifically to the requirements of each development project. Oryx works directly with planners, architects, and creative disciplines to achieve the optimum blend of knowledge and advice in order to bring the concepts to reality. Although Oryx delivers its own turnkey projects the corporation will also work as part of the development, construction or marketing team.

Oryx contributes to every step of the development process from pre-development

planning to completion of new projects, existing communities seeking a new direction or building companies with an interest in increasing productivity.

Our experience spans market segments from first-time buyers to retirees; community types from stand-alone subdivisions to large-scale master planned communities with world-class club facilities; and product types from single-family homes and condominiums to rental apartments and seasonal resort residences.

Oryx has created developments for national builders and developers as well as regional, entrepreneurial companies with the desire to grow their business.

Whether we are involved with a single task or a combination of services, our objective is to produce well-designed, cost-effective programs based on our collective experience which spans more than 500 projects throughout the U.S.



## Partnership Development

Oryx Development Corporation executives over the years have been involved in the development of many successful projects. Listed below is a sample of them:

Deering Bay Golf & Yacht Club Development | **Florida**

Dubai Creek Golf and Yacht Club | **UAE**

John's Island | **Florida**

Taman Dayu | **Indonesia**

TopNotch Resort | **Vermont**

# Our Successes





## Providing the Essential Piece

In today's highly competitive real estate marketplace, price and location are only part of the path to success. Although these attributes are essential, they do not guarantee acceptance of the community concept, velocity of product sales, participation of brokers, or satisfaction of customers.

With an increasingly dynamic business environment, more and more developers and investors require sophisticated tools to enhance and maintain their competitive edge. One of these is the financial tools for the development of community projects. In this environment Oryx works with qualified and experienced advisors from financial institutions to help access and utilize these tools for each project.

For every project development our executives

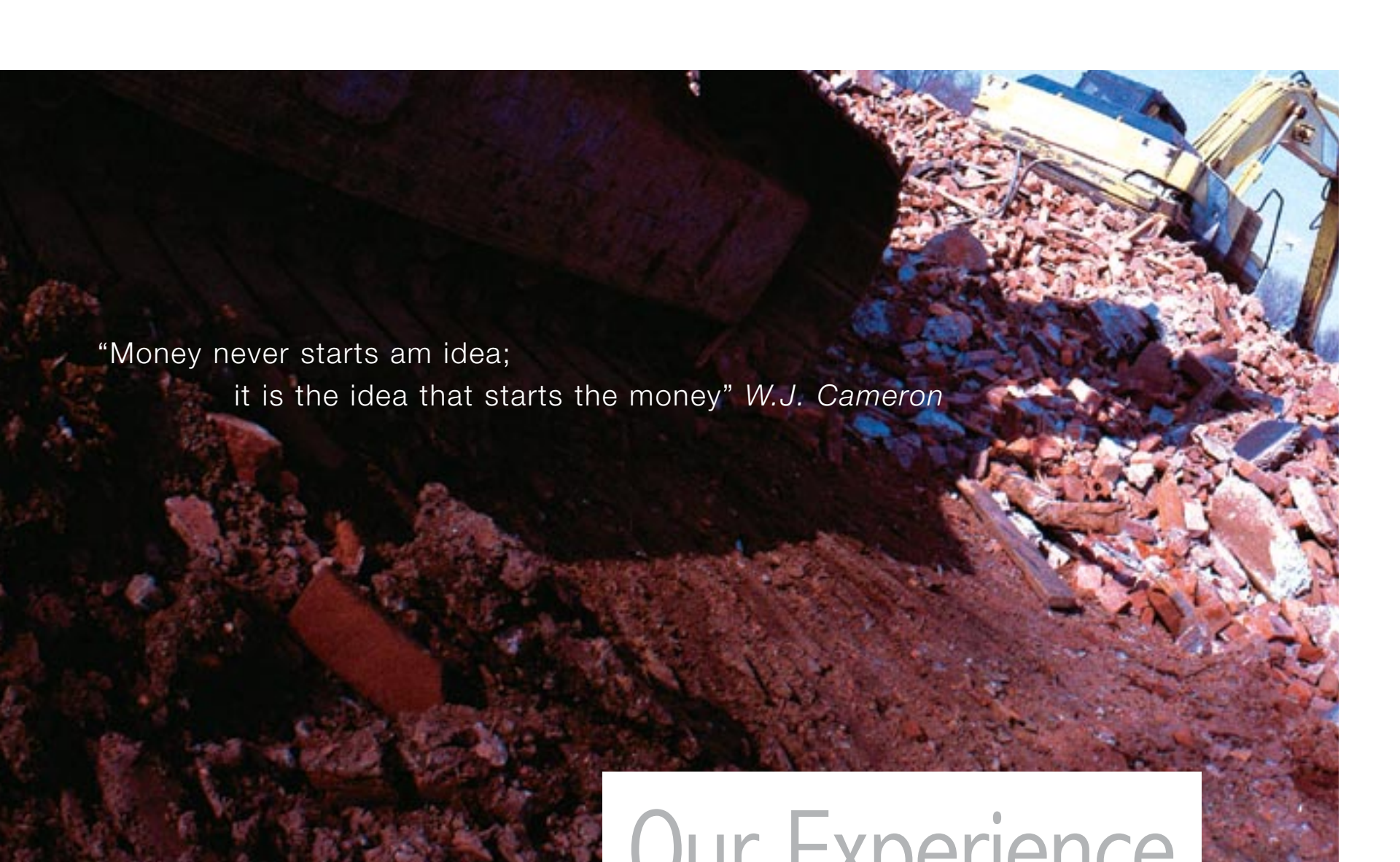
with backgrounds including investment banking, accounting and tax, can present you with a substantial portfolio of structured transaction, tax reporting, bond administration and advisory services. Our approach allows us to provide comprehensive financing options for each development project.

As the structured finance industry evolves, so too does Oryx's structured finance experience. We will continue to provide the highest quality professional services on the basis of our practical experience, technological leadership and ability to quickly respond to the needs of an ever-changing marketplace while maximizing the returns on the project.



Although our primary focus is on community development, Oryx also provides a variety of advisory services and some of the most innovative programs available in the industry today. Our success in delivering high quality developments and consulting support has resulted from our recognition that sophisticated clients regardless of size deserve focused expertise across a range of specific fields.

# Oryx Consulting & Advisory Services



“Money never starts an idea;  
it is the idea that starts the money” *W.J. Cameron*

Our Experience  
will make the Difference



Oryx relishes the challenge of contributing to the success of our partners whether they are developers, investors or residents. We look forward with anticipation to hearing from those who understand the value our expertise can bring to their operations. Whatever the assignment, our experience will make the difference.

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